

# Business in Australia & New Zealand



In today's business world, a global perspective is becoming essential and something employers are increasingly seeking in new employees they hire. Australia and New Zealand are uniquely positioned in the booming Asia-Pacific region to give students the edge they need in today's environment. Studying business and related subjects at the universities in these countries is one of the greatest experiences you can have during your college career. No matter your major: economics, finance, marketing, advertising, international business, or management, studying in the state-of-the-art facilities at any of these world-renowned universities will nicely complement the education you receive at your home university. You can also gain valuable work experience through a variety of full-time internships with companies and organizations in Australia and New Zealand—another way to give you the background that employers are seeking today.



## About AustraLearn

AustraLearn is a leading provider of educational abroad programs to Australia and New Zealand. Having sent over 15,000 students abroad in the last 17 years, AustraLearn strives to offer programs that are both academically and culturally enriching for students. Semester/year study abroad, internship, full degree, and summer programs are all available through AustraLearn.

AustraLearn provides a full range of services to assist students with the process of preparing for a successful abroad experience. The cornerstone of AustraLearn's program philosophy is integration with local cultures. Our overseas support center is available 24/7 to assist students while abroad, and we provide scholarship opportunities for all AustraLearn programs.

## Semester/Year Abroad at an Australian or New Zealand University

Earn credit towards your undergraduate degree program—take classes in your major, minor, electives or something unique to these countries.

Universities in Australia and New Zealand have some of the best curriculums in the world and offer a very wide variety of business courses you can take, including:

- |                                 |                                |
|---------------------------------|--------------------------------|
| Accounting                      | Finance                        |
| Asia-Pacific Business Relations | Global Marketing               |
| Business Administration         | Human Resource Management      |
| Business Communication          | Information Systems            |
| Business Development            | International Business         |
| Business Law                    | International Trade            |
| e-Commerce                      | Management                     |
| Economics                       | Marketing                      |
| Entrepreneurship                | Retail and Property Management |
| Environmental Business          | Sport/Recreation Management    |
| Event Management                | Tourism/Hospitality Management |

See the following pages for featured universities and other abroad opportunities related to these areas of study.

AustraLearn: Study in Australia, New Zealand, and the South Pacific



[www.australearn.org](http://www.australearn.org)

[studyabroad@australearn.org](mailto:studyabroad@australearn.org)

1-800-980-0033



## Study Opportunities in Other Regions: Fiji, Asia, or Europe

AustraLearn also offers a semester or year abroad program to the **University of the South Pacific in Suva, Fiji**, where you can take classes from the perspective of a developing nation.

Interested in studying in another part of the globe? Through **AsiaLearn** and **EuroLearn**, sister organizations to AustraLearn, you can spend a summer or semester in Asia in **China, Hong Kong, Malaysia, Singapore**, or **South Korea**, or undertake an undergraduate **research program** at one of 12 prestigious European universities through the **EuroScholars** program. Business courses are available at most universities, classes are taught in English, and there is no language requirement.



[www.asialearn.org](http://www.asialearn.org)

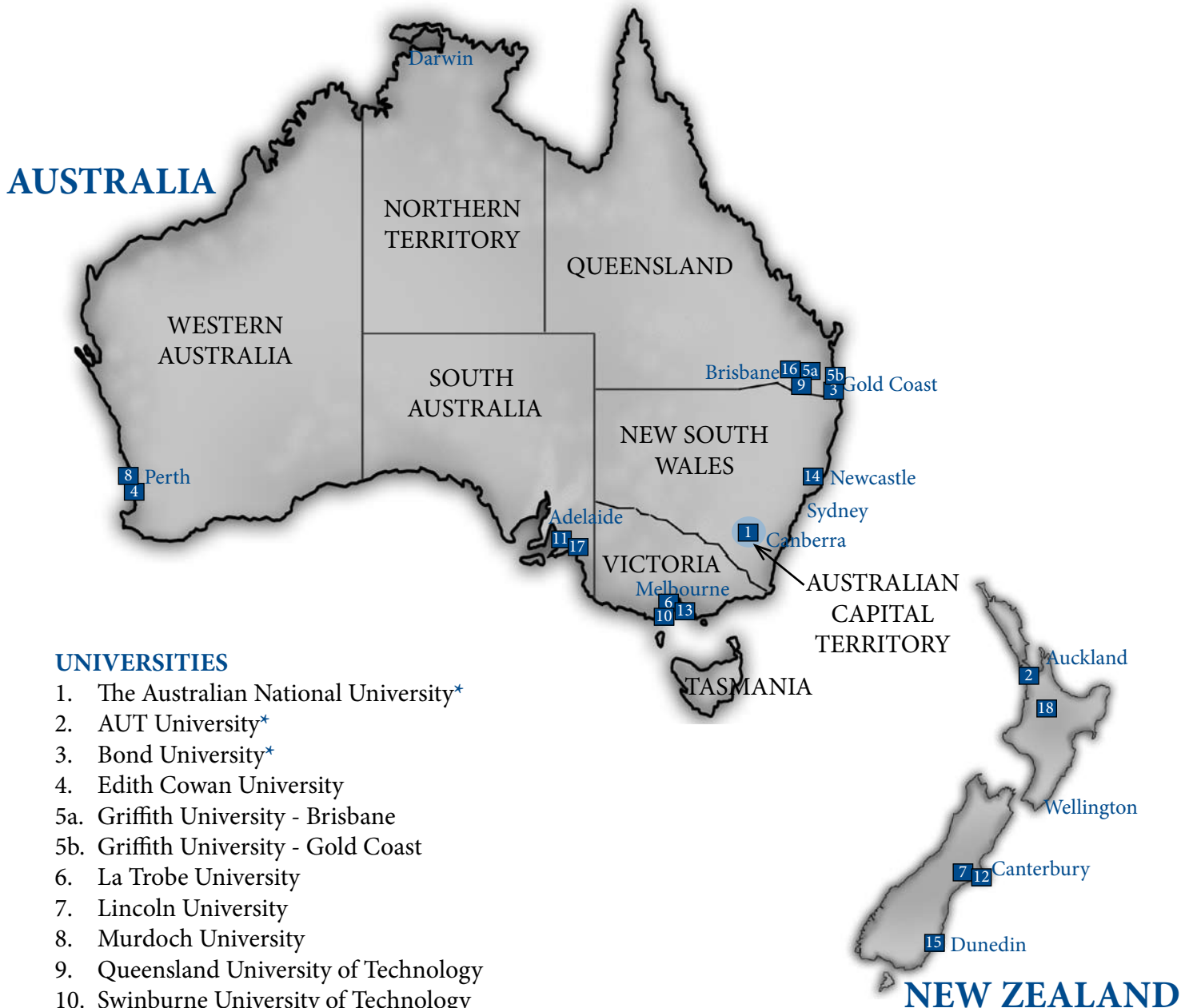


[www.eurolearn.org](http://www.eurolearn.org)

[www.australearn.org/Business](http://www.australearn.org/Business)

# Business in Australia & New Zealand

## University Locations



### UNIVERSITIES

1. The Australian National University\*
2. AUT University\*
3. Bond University\*
4. Edith Cowan University
- 5a. Griffith University - Brisbane
- 5b. Griffith University - Gold Coast
6. La Trobe University
7. Lincoln University
8. Murdoch University
9. Queensland University of Technology
10. Swinburne University of Technology
11. University of Adelaide
12. University of Canterbury
13. University of Melbourne\*
14. University of Newcastle\*
15. University of Otago
16. The University of Queensland
17. University of South Australia
18. University of Waikato

\* University offering a study abroad/  
internship combination program.

## The Australian National University - Canberra, Australia

Study Internship  
Combination  
Program Available



CRICOS 00120C

The Australian National University is one of Australia's most famous universities. Located in Canberra, the seat of the Australian federal government, the ANU offers the opportunity for students to experience life and study in the city where Australia's national economic and financial policies are made. The ANU College of Business and Economics educates students for a wide range of careers including work as financial managers, accountants, management consultants, professional actuaries, economists, government and political advisors, statisticians, stock brokers, information systems professionals, marketers, and international business specialists.

### Highlights of the Business Program at The Australian National University:

- The ANU College of Business and Economics has some of the world's highest ranked faculty in economics and finance. Students have access to world class staff.
- Many business courses have an international focus, especially on the Asia-Pacific region including China, Japan, and Indonesia.
- Class sizes are small enough for students to get to know their lecturers.

### Special Offerings in Business at The Australian National University:

- ANU is located in the Australian national capital and students can participate in the Australian National Internship Program and experience an internship with government or business lobby groups.
- Study Abroad students can enroll in any of the undergraduate business, finance, or economics courses offered at the ANU (as long as they can meet pre-requisites from past study) and can take language courses in addition to their business related studies.

### Sample Business classes available at The Australian National University:

BUSI 3028	Business In China
FINM 3002	International Financial Management
BUSI 3029	Cross-Cultural Management
BUSI 3030	International Logistics
ECHI 3005	Development of Capital Markets
BUSI 3024	International Marketing
BUSI2034	Dynamics of European Business
MKTG3026	Non-Profit and Public Sector Marketing
ECON3103	International Economics
MGMT1003	Management, People and Organizations



## AUT University - Auckland, New Zealand

Study Internship  
Combination  
Program Available



AUT University's Faculty of Business provides vocational and professional education, focused on producing graduates who have knowledge and skills to succeed in business. Businesses and professions are involved directly in the development and delivery of AUT business programs, which further reinforces their relevancy for graduates. This is why AUT Business graduates have topped, for each of the last five years, the annual New Zealand University Survey of Graduates Employed within the first six months of graduation.

### Highlights of the Business Program at AUT University:

- Industry relevant learning in small interactive classrooms.
- State-of-the art business building (opened July 2005) with all classrooms based on round tables.
- Networking through 'the breakfast club' created and run by business students for students.

### Special Offerings in Business at AUT University:

Study Abroad students have the option in the Business Development Project class of participating in SIFE (Students in Free Enterprise). SIFE AUT is a non-profit, student-led organization that focuses on free market principles, entrepreneurship and financial literacy. Students are assigned to a project team and have the opportunity to work in the community to implement and develop practical real life skills.

### Sample Business classes available at AUT University:

466650	Project Management
366602	Management Accounting
356800	Foundations of Int'l Business
486663	Marketing Management
486670	Buyer Behavior
467950	eBusiness Management
487965	Strategic Brand Management
466645	Human Resource Management
146740	Advertising and Creativity
467943	Strategic Management



View complete university profiles and more available classes at [www.australearn.org/Business](http://www.australearn.org/Business)

## Bond University - Gold Coast, Australia



As part of Australia's highest rated university, Bond's Faculty of Business, Technology and Sustainable Development offers a wide range of innovative programs with a strong international focus. Studying in small class groups (typically 15-30), students benefit from close interaction with highly qualified academics, many of whom consult to major multi-national corporations and Fortune 500 companies. Easy access to state-of-the-art facilities, active participation in class discussions and semester intakes in January, May and September are just some of the other outstanding features of this boutique learning environment.

### Highlights of the Business Program at Bond University

The Faculty is noted for its cutting edge approach to industry-relevant education, with courses available through:

- The School of Business – Australia's most dynamic private business school has groomed some of today's highest achieving corporate leaders;
- The School of Information Technology – recognized as one of Australia's leading centres for IT education and research due to multi-dimensional programs that combine current and emerging technologies with business and management education; and
- The School of Sustainable Development - the first designated planning and design institute in Australia to offer high level degree programs that integrate all aspects of environmentally sustainable development with business, societal, economic, financial, legal and information technology considerations.

### Special Offerings in Business at Bond University:

The Faculty's programs are distinguished by the combination of practical experiential learning and access to the very latest workplace technologies. Students make key business contacts and gain hands-on experience through internships and projects with the Faculty's established network of corporate partners; the on-campus Macquarie Bank Trading Room provides access to the latest share trading technologies and real-time data; and the carbon neutral, sustainable design of the new School of Sustainable Development allows students to study environmental principles in a 'living laboratory'.

### Sample Business classes at Bond University

CORE11-110	Information Technology 1
CORE11-130	Strategic Management
CORE11-111	Business Applications of IT
IBUS12-250	Introduction to International Business
ECON11-100	Principles of Economics
MKTG11-100	Marketing
MGMT11-101	Organisational Behaviour
SSUD11-100	Principles of Sustainable Property*
SSUD11-301	Sustainable Development & the Urban Env.*
IBUS13-353	International Marketing*

## Edith Cowan University - Perth, Australia



The Faculty Business and Law at ECU is one of the largest in Western Australia and most recognized in the country. It encourages students to choose a program to suit their future aspirations. We offer one of the most extensive ranges of majors in business discipline areas, at present 17. These include majors such as accounting, economics, finance, management, and marketing; and provide internationally recognized qualifications for contemporary and future careers in e-Commerce, hospitality, tourism, international business, law, policing, justice, the sport and leisure industry. Flexibility is a key attribute of participating in a semester abroad at ECU with subjects (courses) able to be taken from a number of areas all in the one program

### Highlights of the Business Program at Edith Cowan University:

- A very comprehensive range of study areas offered within "business".
- Business Edge Units are specifically designed to help students become work ready in a practical sense.
- Faculty has highest Australian Research Council funding of Business Schools in Western Australia.

### Sample Business classes available at Edith Cowan University:

MKT1100	Marketing I
ECF1110	Economics I
MKT2100	Consumer Behavior II
ECF2210	Capital Markets II
MKT2130	Marketing Research II
MAN2120	Organizational Behavior II
MKT2212	Promotional Marketing II
MAN2145	Human Resource Management II
MIS1600	e-Business Systems
INB 2101	Cultural Framework of Business
LAW2215	Cyberlaw
INB 2101	International Business

## Griffith University - Brisbane and Gold Coast, Australia



The Griffith Business School has a long history of identifying emerging industries and developing cutting edge programs to serve them.

Griffith University offers an extensive range of business degrees at the undergraduate and postgraduate level. Many are unique to Griffith, and the university is recognized as a pioneer in areas including tourism and leisure education, international business, Asian studies and Industrial Relations.

### Highlights of the Business Program at Griffith University:

- Griffith has one of the most qualified teaching teams of any business school in Australia.
- Griffith was the first university in Australia to offer an undergraduate degree in International Business and has one of the largest enrollments in Australia in International Business and Asian Studies.

### Special Offerings in Business at Griffith University:

Schools included in the Griffith Business School: Accounting, Business Administration, Business Statistics, e-commerce, Economics, Finance, Financial Planning, Hotel Management, Industrial Relations, Information Systems, International Business, international Business and Asian Studies, International Relations, Leisure Management, Management, Marketing, Politics and Public Policy, Sport Management, Tourism Management, as well as Real Estate and Property Development.

Most courses within these disciplines are open to Study Abroad students.



### Sample Business classes available at Griffith University:

1003IBA	Globalization, Asia-Pacific & Australia
2002PPP	Australian Politics
2213HSL	Food and Wine Tourism
2040MGT	Business Communication
2040MKT	Shopping Mall Marketing & Management
2101AFE	International Accounting

## La Trobe University - Melbourne, Australia



The La Trobe School of Business offers a wide range of units in Accounting, Finance, Economics, Marketing, Human Resource Management and International Business. The School's courses are designed to help students develop the business skills and knowledge they need to build careers for the future, and

to meet the challenges of a rapidly changing world. In addition, the School strives to maintain high quality standards in its teaching, and scores highly in student evaluations of teaching.

In 2005/2006 the School hosted major conferences and workshops on industry economics, management information systems, and parliamentary financial inquiry in the Pacific region. These events were sponsored by high-calibre organizations such as the World Bank, CRA International, the Australian Competition and Consumer Commission, and the Productivity Commission.

### Highlights of the Business Program at Edith Cowan University:

- Internationally renowned staff with extensive experience in teaching and research.
- Strong links with local, national, and international businesses as well as professional organizations.
- Multi-cultural student cohort.

### Special Offerings in Business at La Trobe University:

Each year the School of Business awards prizes to the highest individual achiever in areas of Law and Business, Banking and Finance, Accounting, Taxation and Macroeconomics among others. The school offers a wealth of units and is part of the largest faculty within La Trobe University. The school is accommodating and values the contribution and diversity that study abroad students bring to the classroom.

### Sample Business classes available at La Trobe University:

ECO3AWE	Asia in the World Economy
ECO2MWE	Modern World Economy
MGT2BET	Business Ethics
ECO2IBE	International Business Environment
ACC3FOA	Forensic Accounting
ECO3EOS	Economics of Sport
BUA4SHR	Strategic Human Resource Management
MKT3MCO	Marketing Communication
FIN3FIM	Financial Institutions Management
ECO3ITR	International Trade



View complete university profiles and more available classes at [www.australearn.org/Business](http://www.australearn.org/Business)

## Lincoln University - Christchurch, New Zealand



Business subjects are available at both undergraduate and postgraduate level in Lincoln University's Commerce Division, with particular strengths in Economics, Management, Finance and Accounting. Lincoln University is a friendly welcoming campus in a small and specialized university in park-like setting, 20 kilometers from Christchurch.

Lincoln University enjoys a reputation for innovation and excellence in teaching and research in commerce and management, primary production, natural resources, and science. Lincoln has a strong commitment to international education that has resulted in the development of internationally relevant qualifications and research activities. Since its establishment in 1878, Lincoln University has continued to develop a range of quality and internationally recognized study options at the undergraduate and postgraduate levels.

Lincoln enjoys a very multicultural campus with over 1,800 international students from 65 different countries. An International Center was established in 1993 to provide special support for international students. The University is proud of its history in meeting the needs of its international students.

### Highlights of the Business Department at Lincoln University:

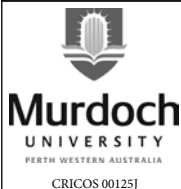
- Interdisciplinary approach
- Innovative and engaging teaching /accessible staff
- Smaller class sizes

### Sample Business classes available at Lincoln University:

BMGT201	Procurement and Materials Management
BMGT313	Cross Cultural Management
BMGT301	Business and sustainability
BMGT317	Export management and development
ECON211	Land economics
ECON301	International economics
FINC310	Int'l Financial Markets Institutions and Policy
FINC204	Financial Management
ACCT309	International Accounting
ACCT	Financial Reporting.



## Murdoch University - Perth, Australia



The Murdoch Business School is the largest academic student body on campus, and all classes are taught by academic staff who are actively involved in the industry. This ensures that our students are at the cutting edge of business fields such as human resource management, economics, accounting, and banking. Murdoch business students have won the National Boston Consulting Group Business Strategy competition twice, defeating the best universities from around Australia. With a high achieving student body along with academic staff who are leaders in their field, Murdoch's Business School is a vibrant and stimulating environment to undertake a semester abroad.

### Highlights of the Business Program at Murdoch University:

- Murdoch Business School classes are multi-disciplinary by combining non traditional areas, such as ethics, within the curriculum.
- Classes incorporate learning techniques such as interactive simulation requiring students to deal with real-life commercial issue at various organizations.
- Students are not only taught by academic staff but also by leading industry personnel from leading Australian companies.

### Special Offerings in Business at Murdoch University:

Classes are designed to provide students with both core business competencies and the ability to think critically. The Murdoch Business School staff are dedicated, approachable, and friendly. They believe that students are the most important people in the University, and their mission is to prepare students to make the most of their career path in the world of commerce. Students have a choice of over 200 business classes available.

### Sample Business classes available at Murdoch University:

BUS165	Principles of Commercial Law
BUS274	Entrepreneurship and Business Innovation
BUS140	Principles of Finance and Banking
BUS320	Management of Human Resources
BUS224	Corporate Finance
BUS321	International Marketing
BUS260	Macroeconomics A
BUS323	International Management
BUS362	Electronic Business Applications
BUS324	Services Marketing



View complete university profiles and more available classes at [www.australearn.org/Business](http://www.australearn.org/Business)

## Queensland University of Technology (QUT) - Brisbane, Australia



CRICOS 00213J

QUT's Faculty of Business is one of the largest business faculties in Australia, and is the first business school in Australia to hold prestigious international accreditations from the AMBA, AACSB International, and EQUIS, the world's leading accrediting bodies.

Collaboration with industry and professional bodies ensures that QUT Business is a key player in the business community with extensive local and international links. QUT Business knows what employers want in today's business graduates - because they ask them. Our real-world approach means employers consider our graduates to be productive from day one of employment with better understanding of commercial realities.

### Highlights of the Business Programs at QUT:

- Strong global focus with internationally experienced lecturers and international study programs
- Real-world teaching scenarios, such as the Securities Dealing Room that allows finance students to use and analyze financial data from Bloomberg and Datastream in real time.
- Large variety of AACSB accredited business units available to study abroad students in the fields of Advertising, Marketing, E-business, Public Relations, Finance, Economics, International Business, Human Resources, Integrated Marketing Communication, and Entrepreneurship

### Special Offerings in Business at QUT:

Our innovative Business Advantage Program enriches students' academic experience and provides the skills for graduates to become future business leaders. Business Advantages is a co-curricular, non-award program that generates skills, knowledge and provides personal development opportunities in areas such as leadership, entrepreneurship, teamwork, community engagement, communication and career planning. The program is free and available to all QUT business students, including those enrolled as Study Abroad students.

### Sample Business classes available at QUT:

BSB115	Management, People and Organizations
MGB223	Creating New Enterprises
BSB126	Marketing
AMB203	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
EFB201	Financial Markets
IBB217	Asian Business Development
BSB119	International and Electronic Business
IBB205	Cross Cultural Comm. and Negotiation



## Swinburne University of Technology - Melbourne, Australia



CRICOS 00111D

The Faculty of Business and Enterprise has a strong focus on entrepreneurship and innovation. In 2006, Swinburne's business courses were placed in the top (A1) band for Learning and Teaching Performance by the Department of Education, Science and Training. The Faculty of Business and Enterprise offers innovative, internationally-recognized

courses such as dual Master degrees offered in conjunction with Northeastern University in Boston, USA.

### Highlights of the Business Program at Swinburne University of Technology:

- Swinburne's strategic partnerships and strong industry links provide students with a distinct advantage in the graduate employment market.
- All Swinburne students are encouraged to participate in the Swinburne Venture Cup, a business plan competition for teams of Swinburne students at all levels of the university.
- All courses are conducted at Swinburne's main campus, located in the inner-city suburb of Hawthorn, surrounded by cafés, bookshops, and boutiques.

### Special Offerings in Business at Swinburne University of Technology:

The Swinburne Venture Cup is a new venture planning competition for teams of Swinburne students at each section of the University: TAFE, Undergraduate and Postgraduate. It aims to align the classroom experience with real-world, entrepreneurial experience.

### Sample Business classes available at Swinburne University of Technology

HBC230	Personal Investment
HBH222	Organisation Design & Technology
HBH323	Int'l Human Resource Management and Diversity
HBH330	Leadership and Organisation Dynamics
HBI231	Foundations of Int'l Business
HBM220	Market Behaviour
HBM223	Transnational Marketing
HBM333	Communications Strategy
HBP220	Manufacturing Management
HBSG200	New Venture Development and Mgmt



View complete university profiles and more available classes at [www.australearn.org/Business](http://www.australearn.org/Business)

## University of Adelaide - Adelaide, Australia



THE UNIVERSITY  
OF ADELAIDE  
AUSTRALIA

CRICOS 00123M

The university is a member of the 'Group of Eight' – Australia Leading Universities. Our suite of business and economics programs prepare students to lead and succeed in global business. Experience the benefits of studying in a class that is rich in cultural diversity with students drawn from wide ranging backgrounds. Our curriculum embraces global perspectives that are academically challenging, encouraging a

transformative and engaging learning process, and tap into the minds of renowned professors who are recognized for the international impact of their work. You should expect to stretch your mind, challenge assumptions, and acquire skills to critically think and evaluate in a dynamic market place.

### Highlights of the Business Program at University of Adelaide:

- The School of Commerce is home to two internationally known academic journals published by Emerald in the United Kingdom.
- The Franco-Australian Centre for International Research in Marketing (FACIREM) set up between University of La Reunion (France) and the School of Commerce is recognized for providing a professional forum for exchange between academic and corporate communities.
- Programs run by the business and economics schools are underpinned by innovation and relevance. Our academic staff participate in ongoing rigorous research which generates important and innovative ideas that improve business practices and influences generations of business professionals.

Matched with our discipline-based approach, study abroad students can enroll in Accounting, Economics, Finance, Marketing, Management and International Business courses (subject to meeting pre-requisites).

### Sample Business classes available at University of Adelaide:

ACCTING 1002	Accounting for Decision Makers I
CORPFIN 2006	Business Finance II
CORPFIN 3013	Options, Futures and Risk Management III
COMMGM 2007	Organizational Behaviour II
COMMGM 3001	International Management III
MARKETNG 2011	Consumer Behaviour II
MARKETNG 3015	International Marketing III
ECON 2003	East Asian Economies II
ECON 3003	Resource & Environmental Economics III
ECON 2000	International Trade & Investment Policy II



## University of Canterbury - Christchurch, New Zealand



UC's College of Business and Economics is committed to preparing its students for successful careers in international business. Its courses are underpinned by leading-edge research and the College has an international reputation for the quality

of its teaching. Lecturers have international standing in their fields and have written many of the textbooks used in courses – meaning students learn first hand from the experts. The College's facilities are world class, featuring modern buildings, computer laboratories, lecture rooms and tutorial spaces. Canterbury offers a stunning location in New Zealand's South Island to learn and interact with students from around the world.

### Highlights of the Business Program at University of Canterbury:

- Class sizes beyond first year are small enough for students to get to know their lecturers.
- Group-based learning and assessment feature strongly throughout the College's programs, and case studies are used extensively.
- Students enjoy a strong social element within the College through UCom – the University of Canterbury Commerce Society – which holds social and academic events throughout the year.

### Special Offerings in Business at University of Canterbury:

In addition to the benefits of the College's strong links with local and national business organizations, its students also have access to top international expertise through the Erskine and other staff exchange programs that bring lecturers from all over the world to the College. Study Abroad students can choose from business courses in Accountanting, Finance and Information Systems, Computer Science, Economics, Management and Management Science, along with courses chosen from Canterbury's other academic Colleges.

### Sample Business classes available at University of Canterbury:

AFIS 203:	Information Systems Analysis and Design
AFIS 313:	Information Systems Project Management
ECON 209:	International Trade
ECON 223:	Intro. to Game Theory for Business, Science and Politics
MGMT 321:	Entrepreneurship and Small Business Development
MGMT 220:	Int'l Business and Foreign Environments for Enterprise
MGMT 308:	Applied Human Resource Management
MGMT 316:	International Marketing Strategy
MGMT 330:	Communications Management



View complete university profiles and more available classes at [www.australearn.org/Business](http://www.australearn.org/Business)

## University of Melbourne - Melbourne, Australia

Study Internship  
Combination  
Program Available



Studying business and management at Melbourne will provide you with an international perspective and prepare you for the global workplace and economy, gain a competitive edge in your future career and contribute to international understanding and cooperation. The University of Melbourne is ranked first in Australia, 19th internationally, and 11th in Social Sciences (Economics, Business, Law) (*Times Higher Education Supplement*, UK, October 2005). You will have the opportunity to study in one of the world's leading centers for teaching and research in various areas of business.

### Highlights of the Business Department at University of Melbourne:

- The Faculty is in the top 1% of institutions conducting research in the field of economics and business by the ISI's Essential Sciences Indicators world listing.
- Access available to a range of multimedia learning tools, including an online tutor system, CALM system (Critical and Analytical Learning in Macroeconomics), and the MALINA program (Managerial Accounting Learning that is Internet Assisted).

### Special Offerings in Business at University of Melbourne:

The Management Practicum provides an opportunity for you to work in a real business environment, putting into practice the knowledge you have acquired during your studies. You will work as part of a student team on a business challenge of genuine relevance to your practicum host organization. Host organizations include some of Australia's largest corporations as well as small-to-medium enterprises and government departments.



### Sample Business classes available at University of Melbourne:

333-304	Asian Capital Markets
325-686	International Management
316-213	Globalization and the World Economy
325-324	Cross Cultural Management
325-226	Business and Economy in South East Asia
325-687	International Human Resource Management
316-301	International Trade Policy
325-330	Management Practicum

## University of Newcastle - Newcastle, Australia

Study Internship  
Combination  
Program Available



The University of Newcastle offers a stimulating learning and research environment in which you can combine serious study with a diverse range of social activities. Ideally situated on the coast two hours north of Sydney, the university is located in a city that provides spectacular coastlines, fabulous swimming and surfing beaches, diverse sporting amenities, and affordable living. Newcastle is also the gateway to the Hunter Valley, one of Australia's premier wine-producing regions.

### Highlights of the Business Programs at the University of Newcastle

- With students and staff from over twenty eight countries, we provide a culturally diverse experience that best prepares you for the global marketplace of today.
- Research active academic staff who use cutting-edge insights to inform their teaching in order to provide students with an up-to-date learning experience.
- Through its city centre campus at the Newcastle Graduate School of Business, the Faculty provides exposure to a post-graduate environment and opportunities for students to consider their future professional development.

### Special Offerings in Business at University of Newcastle

- A practice-focused program structure offers exposure to a range of business and finance subjects, along the lines of a "mini-MBA" at the undergraduate level.
- Opportunities to specialize in key functional areas within business, including Industrial Relations, Marketing, Human Resource Management, Tourism, International Business, and Finance/Accounting.
- A range of project-based courses specifically designed to enhance your future employment prospects.



### Sample Business Classes available at the University of Newcastle

MKTG3060	International Marketing
GSBS6483	Cross Cultural Negotiation and Mgmt
MKTG3040	Services Marketing
GSBS6120	Managing Organisational Change
GEBU6040	Knowledge Management
IRHR3035	Managing Diversity
MKTG2260	Business Venturing

View complete university profiles and more available classes at [www.australearn.org/Business](http://www.australearn.org/Business)

## University of Otago - Dunedin, New Zealand



A leading international business school, the School of Business at Otago has an extensive subject range, expert teachers, modern facilities and award-winning student services. The School of Business is internationally accredited by both the Association to Advance Collegiate Schools of Business International (AACSB) and the European Quality Improvement System (EQUIS). It is also a member of prestigious education networks such as the Partnership in International Management (PIM) and the European Foundation for Management Development (EFMD).

### Highlights of the Business Programs at University of Otago:

- Diversity across subjects ranges from those with a global perspective to those with a distinctly New Zealand flavor and focus on the likes of ecotourism operations, events and conventions management, or the popular NZ wine business and tourism.
- Business students have 24/7 access to the Commerce Building, purpose-built for the School of Business, and home to the academic departments, computer laboratories, and most other support facilities students may require.
- Various opportunities to participate in business case competitions, attend career expos with local and multinational companies, meet and network with leading business executives and academics at speaking events, and enjoy the student social events held by the student society.

### Special Offerings in Business at University of Otago:

- There are more than 250 papers to choose from in the School of Business.
- Experts in their respective fields, Otago's academic staff regularly collaborate with local and national businesses and organizations bringing a wealth of practical knowledge into the classroom.
- Teaching styles range from traditional large group lectures to small workshop/tutorial groups (max 35 people). Computer labs and project work are also common.

### Sample Business classes available at University of Otago:

TOUR102 Global Tourism  
COMP102 E-Business & Info Systems  
TOUR214 Wine Business & Tourism  
COMP111 Info & Communications Technology  
TOUR216 Sport Tourism  
ECON112 Principles of Economics  
MART102 Consumer Behaviour & Marketing  
ECON206 The World Economy  
MANT112 Management Functions  
ECON207 Environmental Economics



## The University of Queensland - Brisbane, Australia



The University of Queensland's Faculty of Business, Economics and Law aims to be a centre of excellence in business, providing quality education and leadership in research for the benefit of graduates and the wider community. Faculty members have achieved numerous teaching and research awards and maintain close links with the public and private sectors in Australia and internationally.

The UQ Business School is the first Australian business school to achieve dual accreditation from EQUIS and AACSB International – the world's pre-eminent business school accrediting bodies. UQ Business School is now recognized throughout America and Europe as a formally benchmarked, premium business school ranking among the world's top-tier.

### Highlights of the Business Program at The University of Queensland:

- The faculty offers a comprehensive range of courses from its four Schools: UQ Business School, the School of Economics, the TC Beirne School of Law, and the School of Tourism. Each School has been internationally recognized as offering world-class teaching, learning, and research opportunities.
- Courses are presented and designed by academic staff who have both strong research training and practical experience. The faculty places great importance on innovative teaching practices and provides excellent academic and administrative support.

### Special Offerings in Business at The University of Queensland:

The Faculty offers a variety of courses to Study Abroad students in areas comprising business, economics, tourism and law. These courses provide students the opportunity to internationalize their programs, enhance their degree by studying business and law-sector courses, be exposed to new career and academic opportunities, and refine their language skills.

### Sample Business classes available at The University of Queensland:

MKTG3505 Advertising Management  
BSBE3302 Entrepreneurship  
TOUR2000 Asia-Pacific Cultures in Tourism  
EVNT2000 Festivals and Special Events  
ECON2830 Economics of Team Sports  
ECON3510 International Trade Theory & Policy  
IBUS3304 Business Opportunities in Asia  
BMSK2507 Social & Non Profit Marketing



View complete university profiles and more available classes at [www.australearn.org/Business](http://www.australearn.org/Business)

## University of South Australia - Adelaide, South Australia



University of  
South Australia  
CRICOS 00121B

The Division of Business enjoys an international reputation for innovation and educating professionals in the global business community and is accredited by the European Quality Improvement System (EQUIS). The Division of Business is one of Australia's larger faculties of business and recognized as a significant contributor to the Asia-Pacific region, as well as one of the leading educators of entrepreneurs and business professionals in Australia. There are four well-established and respected schools: School of Commerce, School of Management, School of Marketing and the International Graduate School of Business. In 2007 the School of Law was established. Students benefit from studying with local and international students from a wide range of backgrounds.

### Highlights of the Business Program at University of South Australia:

- Emphasis on hands-on learning and project based learning through current case studies from both Australia and around the world.
- The Ehrenberg-Bass Institute of Marketing Science, part of the School of Marketing is sponsored by 50 of the leading marketing corporations globally. It is recognized as the world center for the evolution of marketing thinking and practice.
- The Division of Business hosts the annual International Business Week seminar series each year. International Business Week is South Australia's premier event for exporters and for companies considering the leap from domestic to world markets and is a great opportunity for students to network and attend seminars delivered by experts from industry and government.

### Sample Business classes available at University of South Australia:

TOUR 2004	Tourism: Food, Wine and Festivals
TOUR 2007	Indigenous Tourism
ENVT 2009	Outdoor Recreation Program Skills
ECON 3005	Governance and Regulation in the Global Market
MARK 3005	International Marketing
MARK 2008	Brand Management
BUSS 3011	Enterprise and Business Creation
BUSS 3053	Int'l Management Ethics and Values
BUSS 3025	Int'l and Comparative Human Resource Mgmt



## University of Waikato - Hamilton, New Zealand



Waikato Management School (WMS) is a member of an elite group of business schools with "Triple Crown" status, earned through accreditation to AACSB, EQUIS (European Quality Improvement System), and AMBA (Association of MBAs). Only 1 percent of the world's business schools have achieved accreditation of all three. Our faculty are highly regarded scholars and management consultants with strong links to multinational companies and major universities. Our programs are renowned for their practical focus, real world relevance, and grounding in leading edge business research.



### Highlights of the Business Program at University of Waikato:

- Our Triple Crown accreditation confirms Waikato Management School as one of the world's best business schools.
- WMS is New Zealand's leading research-based business school, confirmed by top-placing in two out of four business categories in New Zealand's national tertiary research rankings.
- Our commitment to research-led, practice-relevant teaching means students are exposed to real-world business issues through faculty research, case studies, and practical student projects for, and with, individual businesses.

### Special Offerings in Business at University of Waikato:

Our practical focus means study abroad students get hands-on experience of the New Zealand business environment and the daily challenges faced by managers. Our Management Student Centre provides a range of student support services, with a consultant dedicated to supporting international students. Campus-based groups with international links include Students in Free Enterprise (SIFE) – part of an international network of students working to empower and improve communities – and the Waikato chapter of AIESEC, an international internship program.

### Sample Business classes available at University of Waikato:

MCOM231	Interpersonal Communication
MCOM237	Advertising Communication and Creativity
MKTG151	Intro. to Marketing and International Mgmt
HRMG241	Organizational Behaviour
TOMG200	Tourism Management and the Environment
ECON306	International Trade and Finance
MKTG209	Principles of Marketing and International Mgmt
STMG311	The International Business Environment

View complete university profiles and more available classes at [www.australearn.org/Business](http://www.australearn.org/Business)

## Internships in Australia and New Zealand

**PDAC INTERNSHIPS** - AustraLearn offers various internships, including Professional Development for Academic Credit (PDAC) Internship placements. These are 10-week, pre-set, and high quality professional development opportunities for six academic credits. These internships are currently offered three times a year, and placements are available in almost every field of study.

Through an internship placement with AustraLearn, students can achieve vital experience in their field of study. Placements will depend on the applicant's area of specialization. AustraLearn's Internship Manager will work with each applicant to match up their learning goals and interests with the best available internship placement.

**CUSTOM DESIGNED INTERNSHIPS** - AustraLearn Custom Designed Internships are available in nearly every field of study. These very independent placements do not include credit however, they are a fantastic opportunity for students to get the type of internship they are seeking through a partnership with AustraLearn, and offer maximum flexibility: students get to set the length and when they go.

**STUDY INTERNSHIP COMBO PROGRAMS** - Semester-long study internship combination programs are also available at some Australian or New Zealand universities. This options allows you to take a part-time load of classes (typically 1-3) plus a part-time internship. These programs are available at The Australian National University, AUT University, Bond University, University of Melbourne, and University of Newcastle.

## Summer and January Short Courses

AustraLearn offers a variety of short-term programs covering a variety of different academic areas in Australia or New Zealand. All programs run during the summer, and two also run in January. If you cannot go abroad for a full semester, a short course is the perfect opportunity to still experience these incredible countries while learning a new skill or enhancing an interest.

A sampling of the programs available to you:

**Challenge New Zealand – Leadership Development** – 2-week program in January or June. Develop your leadership skills through immersion in the New Zealand culture, seminars and lectures, a service project, and an awesome outdoor recreation program.

**Edge of the Outback: A Photographic Journey Through Rural Australia** – 3-week course in July. All equipment provided, no experience necessary.

**Regional Australian Field Studies: Mountains, Coast and Outback** – 3-week program in January or June-July. Enjoy lectures and a 10-day field studies trip to some of Australia's most beautiful places.

**The Australian Experience** – 4- or 6-week courses during the summer covering geography, history, culture, ecology, environmental management, with lots of field trips.

**Tourism Planning and The Environment** – 3-week course in June/July near the beautiful Byron Bay area of eastern Australia focusing on tourism and how it affects the environmental, with lots of day and weekend field trips.

**Wanju Boodjah: Aboriginal Studies in Western Australia** – 4-week program in June/July in one of the most scenic parts of Australia, with field trips and lectures from some of Australia's leading experts in aboriginal studies and culture.

## Graduate School Abroad

Earn your entire graduate degree abroad from a choice of more than 30 universities. Complete a master's degree in as little as one year or a PhD in as little as three. Universities in these countries are ranked highly on the international scale and renowned for their academics, faculty and research. The GRE exam is NOT required, you can get U.S. government financial aid, and costs are, in many cases, cheaper than comparable programs at North American universities.

AustraLearn is the designated North American contact for 31 universities in Australia and New Zealand. AustraLearn provides program and enrollment counseling as well as a range of other services (financial aid, student visa, airline tickets, accommodation, etc.) to assist you with not only applying to universities abroad, but to actually get there. To search for a university offering your preferred degree program, go to [www.australearn.org/Business](http://www.australearn.org/Business) and click on "Degree Programs".



**AustraLearn: Study in Australia,  
New Zealand, and the South Pacific**



12050 N Pecos St, Suite 320  
Westminster, CO 80234 USA  
1-800-980-0033  
[studyabroad@australearn.org](mailto:studyabroad@australearn.org)  
[www.australearn.org](http://www.australearn.org)

Learn more about these other abroad opportunities at [www.australearn.org/Business](http://www.australearn.org/Business)